

# NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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Harold A. Engel  
WHA, University of Wisconsin  
Madison

## Vice-President

Robert J. Coleman  
WKAR, Michigan State College  
East Lansing

## Treasurer

W. I. Griffith  
WOI, Iowa State College  
Ames

## Executive Committee

Waldo Abbot, Michigan  
John W. Dunn, WNAD  
Richard B. Hull, WOI  
Milford C. Jensen, WCAL  
James S. Miles, WBAA  
Russell Potter, Columbia

## Executive Secretary

Morris S. Novik  
Room 5052, 30 Rockefeller Plaza  
New York, N. Y.

## APPLICATION for INSTITUTIONAL MEMBERSHIP

Institutions of learning associated to promote by mutual cooperation and united efforts, the dissemination of knowledge of the technical educational features of broadcasting.

### Information about applicant:

1. Does your institution operate its own broadcasting station? Yes \_\_\_\_\_ No x
2. Does it hold a construction permit from the FCC for a broadcasting station? Yes \_\_\_\_\_ NO x
3. If Yes: Call letters \_\_\_\_\_ AM or FM \_\_\_\_\_  
Operating schedule \_\_\_\_\_
4. Date station was established: \_\_\_\_\_
5. Does applicant operate other broadcasting facilities? Yes \_\_\_\_\_ NO x. If so, what? \_\_\_\_\_
6. Does the applicant broadcast over commercial station facilities? Yes x NO \_\_\_\_\_
7. Extent of such broadcasting: Regular weekly programs on all stations in state. Special feature programs on both large and small stations. Regular series on KCOL, Fort Collins, covering college life as well as farm and home topics. Special features such as homecoming.  
Institution \_\_\_\_\_

Annual membership  
dues \$ 2.50

Address Office of Information  
Colorado A and M College, Fort Collins,  
Colorado

Date Oct. 8, 1947

Representative Rex W. Brown

REMITTANCES PAYABLE TO NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS  
Send to: W. I. Griffith, Treasurer, Station WOI, Ames, Iowa.

- Calendar Year Dues -			
FM Stations		AM Stations	
Up to 10,000 watts	\$10.00	Up to 500 watts	\$10.00
Over 10,000 watts	20.00	501 to 1,000 watts	15.00
		1001 and over	20.00
Combination rate: more than one FM and/or AM station			20.00

Dues as ASSOCIATE MEMBER for balance of year: \$2.50



## NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Application for membership

Date \_\_\_\_\_

- - - - -

The National Association of Educational Broadcasters is the oldest organization of its kind in the United States; it is the organization which fought for allocation of the 20 educational channels in the new FM band; it is the group which believes that better radio programming and policy in the United States is not only needed and wanted, but practical and possible.

The National Association of Educational Broadcasters invites you on behalf of your institution or organization to complete the following application blank, which, when accompanied by the annual fee, will receive consideration by the Association. (Membership is consummated in accordance with the NAEB constitution by the approval of the Executive Committee and a two-thirds vote of the active members.)

- - - - -

(Please fill out the following questions)

1. Type of activity into which your application falls? \*

Broadcast station \_\_\_\_\_ Production center \_\_\_\_\_ Radio Workshop \_\_\_\_\_  
 Radio Council \_\_\_\_\_ Cooperating Organization \_\_\_\_\_ Teaching department \_\_\_\_\_  
 Campus (low-radiation, "wired", or "piped" radio) \_\_\_\_\_ Individual \_\_\_\_\_

2. Name of Institution \_\_\_\_\_

3. Address \_\_\_\_\_

4. Does your institution operate its own broadcasting station? Yes \_\_\_\_\_ No \_\_\_\_\_

5. If "yes" please supply information as indicated:

AM call letters \_\_\_\_\_ FM call letters \_\_\_\_\_  
 AM frequency \_\_\_\_\_ FM frequency \_\_\_\_\_  
 AM power \_\_\_\_\_ FM power \_\_\_\_\_

6. Please note your hours of operation for either or both facilities:

AM stations \_\_\_\_\_ a.m. to \_\_\_\_\_ a.m. and \_\_\_\_\_ p.m. to \_\_\_\_\_ p.m.  
 FM stations \_\_\_\_\_ a.m. to \_\_\_\_\_ a.m. and \_\_\_\_\_ p.m. to \_\_\_\_\_ p.m.

7. Does your station operate Sundays? Yes \_\_\_\_\_ No \_\_\_\_\_

If "yes" what hours? \_\_\_\_\_

\*N-A-E-B members comprise two categories--those who own and operate their own FM or AM facilities--and associate members who comprise all other groupings. For our more complete membership data we ask that you check the first question very carefully. Mark as many designations as apply to your situation.



8. Does your station operate on a shared time schedule? If "yes" indicate below station with whom time shared and hours of sharing?
- 

9. Date station (AM or FM) was established. (If both, indicate both) \_\_\_\_\_
- 

10. If applicant operates other broadcasting facilities such as television, radar, shortwave, or low-power radiation ("piped" radio, "wired" radio) supply information below:
- 
- 

11. Does applicant broadcast over commercial station facilities? Yes \_\_\_\_\_ No \_\_\_\_\_

Extent of such broadcasting (programs per week) \_\_\_\_\_  
Call letters of cooperating stations \_\_\_\_\_

12. Does your institution offer courses in the area of broadcasting? Yes \_\_\_\_\_ No \_\_\_\_\_  
If "yes" please enclose description of courses, hours of credit.

13. Does your institution offer a degree in radio? Yes \_\_\_\_\_ No \_\_\_\_\_  
If "yes" how is it designated? \_\_\_\_\_

14. Does your institution offer opportunities for graduate work in radio? Yes \_\_\_\_\_ No \_\_\_\_\_

15. Are scholarships, fellowships, or other financial opportunities available in the radio area at your institution? Yes \_\_\_\_\_ No \_\_\_\_\_ If "yes", attach details.

16. Do you issue a regular program bulletin or folder? If "yes" please include and place NAEB on regular mailing list (c/o) Treasurer, Ames, Iowa.

17. Please attach list of staff members and their official titles.

18. (a) PLEASE INDICATE YOUR MAJOR AREA OF CONCERN AND WHERE YOU FEEL YOU MOST NEED ASSISTANCE AND ADVICE. (APPEND AS MUCH INFORMATION AS YOU WISH TO THIS ANSWER.)

For instance: Financial need, engineering advice, program resources,  
personnel, legal assistance.

- (b) PLEASE INDICATE THE MAJOR AREA IN WHICH YOU WILL BE ABLE TO CONTRIBUTE INFORMATION AND EXPERIENCE THAT WILL BE OF ASSISTANCE TO OTHER RADIO OPERATORS. (APPEND AS MUCH INFORMATION AS YOU DESIRE.)



19. Please fill out the following:

Annual membership dues \$ \_\_\_\_\_

Institution \_\_\_\_\_

Official radio representative \_\_\_\_\_

REMITTANCES PAYABLE TO NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS  
Send to: W. I. Griffith, Treasurer, Station WOI, Ames, Iowa.

- Calendar Year Dues -

<u>FM Stations</u>		<u>AM Stations</u>	
Up to 10,000 watts	\$10.00	Up to 500 watts	\$10.00
Over 10,000 watts	20.00	501 to 1,000 watts	15.00
		1,001 and over	20.00
Combination rate: more than one FM and/or AM station			20.00

Remarks:



# RADIO BROADCASTING SERVICES

EXTENSION DIVISION

UNIVERSITY OF ALABAMA

## SCHEDULE OF BROADCASTS - FEBRUARY, 1948

Sunday, February 1: "ALABAMA ROUND TABLE"  
Progress of Revolution in Postwar Europe  
Cox, Morton, Ramsey, Summersell

Monday, February 2: "YOU AND YOUR HOME"  
Large Household Equipment  
Miss Eunice Jenkins

Tuesday, February 3: "THE PETER T. ALLENS"  
Janice Misses a Train

Wednesday, February 4: "LITTLE CONCERTS"  
Mrs. Marjorie Perry, Contralto

Thursday, February 5: "YOUR UNIVERSITY"  
Campus News, Interviews - Prof. R. W. Cowart

Friday, February 6: "LIFE AND HEALTH"  
Diabetes

Sunday, February 8: "ALABAMA ROUND TABLE"  
Political Alignment of European Countries  
Cox, Morton, Ramsey, Summersell

Monday, February 9: "YOU AND YOUR HOME"  
Small Household Equipment  
Miss Eunice Jenkins

Tuesday, February 10: "THE PETER T. ALLENS"  
Dick's First Dance

Wednesday, February 11: "LITTLE CONCERTS"  
Graduating Senior Students

Thursday, February 12: "YOUR UNIVERSITY"  
Campus News, Interviews - Dr. Danylu Belser

Friday, February 13: "LIFE AND HEALTH"  
Tuberculosis

Sunday, February 15: "ALABAMA ROUND TABLE"  
Britain's Position in World Politics

Monday, February 16: "YOU AND YOUR HOME"  
Selection of Furnishings for Durability  
Dr. Pauline Keeney

Tuesday, February 17: "THE PETER T. ALLENS"  
P.-T.A. Founders' Day

Wednesday, February 18: "LITTLE CONCERTS"  
Mr. Paul Newell, pianist

Thursday, February 19: "YOUR UNIVERSITY"  
Campus News, Interviews - Dr. H. A. Perry

Friday, February 20: "LIFE AND HEALTH"  
Coronary Occlusion

Sunday, February 22: "ALABAMA ROUND TABLE"  
The Present Status of the European Recovery Plan

Monday, February 23: "YOU AND YOUR HOME"  
Selection of Furnishings for Comfort  
and Attractiveness - Mrs. Gerald Little

Tuesday, February 24: "THE PETER T. ALLENS"  
Company's Coming

Wednesday, February 25: "LITTLE CONCERTS"  
Mr. Walter Hoeck, Trumpeter

Thursday, February 26: "YOUR UNIVERSITY"  
Campus News, Interviews - Mr. James Caldwell

Friday, February 27: "LIFE AND HEALTH"  
Pneumonia

Sunday, February 29: "ALABAMA ROUND TABLE"  
To be announced

(Also each Monday night at 9:45 over station WTBC in Tuscaloosa we present "Hope for Tomorrow," a series on cancer produced in cooperation with the American Cancer Society.)

These programs are carried by the following stations:

WAPI	BIRMINGHAM	Monday through Friday 11:15 a.m.	Sunday 12:30 p.m.
WFTF	FLORENCE	Monday through Friday 1:45 p.m.	Sunday 1:00 p.m.
WGAD	GADSDEN	Monday through Friday 4:15 p.m.	Sunday not carried
WJBY	GADSDEN	Monday through Friday not carried	Sunday 1:00 p.m.
WFUN	HUNTSVILLE	Monday through Friday 1:45 p.m.	Sunday 1:00 p.m.
WTBC	TUSCALOOSA	Monday through Friday 2:45 p.m.	Sunday 1:00 p.m.



FROM OHIO STATE UNIVERSITY BUREAU OF PUBLIC RELATIONS 1-11-49  
FOR Press Associations RELEASE ON RECEIPT

COLUMBUS, O., Feb. -- Two Ohio State University research associates, employees of the university's 5,000-watt radio station, WOSU, are still trying to find places to store Christmas "thank you" notes. The WOSU staff duo gave up their December 25th holiday as a Christmas present to their Ohio listening audience, and spent the entire day ( 9 hours) playing recorded classical and semi-classical music over the air.

The Christmas Day broadcasts were started in 1946. This year, Charles Boehnker, 109 West Norwich Avenue, and Willard Summers, 205 West Fourth Avenue, associates in the antenna research laboratories at Ohio State and members of WOSU's technical staff, decided to continue the 9-hour musical tradition. Boehnker, on the job for the second Christmas program, manned the station's record-player and control board, and Summers was on duty at the antenna tower.

The two boys told their listeners to forget the food gifts, such as were received in 1946. They would be too busy to enjoy the cakes and pies, they said, but would appreciate a card or two from the folks in the unseen audience.

To date, they have received 1,294 cards, wires and letters from grateful listeners in eight states and Canada!



Hi, Frank!  
You must have lots of sports  
announcers. We don't.  
Mac McCarty

**SPORTS ANNOUNCER WANTED AT ONCE!**

50,000 watt Station in the East

Yearly contract \$5000 - \$7500

To do play-by-play 3 or 4 times a week  
(Hockey, Basketball, Baseball, Football, Wrestling,  
etc.) plus a daily Sports roundup.

If you think you are qualified get in touch  
immediately with Mr. Paul Martin, Station WKBW,  
Buffalo, New York.



KALW  
FEM

44.5 MEGACYCLES  
ON THE FM BAND

RADIO VOICE OF THE  
SAN FRANCISCO  
UNIFIED SCHOOL DISTRICT

KALW  
22ND-BARTLETT ST.  
SAN FRANCISCO 10, CAL.

WICU  
University of Illinois,  
Urbana,  
Illinois.

SAN FRANCISCO, CALIF. (132)



RADIO LOG



ITEMS OF SPECIAL INTEREST

Freedom Train

March 1-31, 1948

The Freedom Train arrives in San Francisco Sunday, March 14th. In preparation for this event KALW will air the following special programs:

1. "Here Comes the Freedom Train", special KALW dramatic show will be heard March 8-15 at 10:45-11:00 AM, replacing the KALW Workshop.
2. At 1:20 to 1:35 PM Mondays throughout March, episodes of the show, "Growth of Democracy".
3. 12:40 to 1:00 PM Tuesday - Thursday weekly, the show "Uncle Sam Speaks", will feature information about the "Freedom Train" through March.
4. Special news items about the, "Freedom Train", will be on the newscast, "San Francisco Today", daily at 1:00 PM via KALW.

(Please post this data on the Teachers' Bulletin Board)



COMMERCIAL RADIO STATION EDUCATIONAL PROGRAM LISTING

San Francisco, California

For March 1948 (Schedules as received from stations)

M O N D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:15 AM	Examiner Schoolcast	W - F
KQW	1:00 - 1:30 PM	Liberty Road	- - - -
KFRC	5:00 - 5:15 PM	Adventure Parade	M - F
KSAN	5:00 - 5:30 PM	Children's Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KNBC	8:30 - 9:00 PM	Cavalcade of America	- - - -
KNBC	9:00 - 9:30 PM	Telephone Hour	- - - -
KSAN	9:15 - 9:30 PM	U.N. Newsreel from Lake Success	M - F

T U E S D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:15 AM	Signposts for your scientists	- - - -
KQW	1:00 - 1:30 PM	Tales of Adventure	- - - -
KFRC	5:00 - 5:15 PM	Adventure Parade	M - F
KSAN	5:00 - 5:30 PM	Children's Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KGO	6:30 - 7:30 PM	Boston Symphony	- - - -
KQW	7:00 - 8:00 PM	Studio One	- - - -
KFRC	7:00 - 7:30 PM	To Secure These Rights Feb. 24 - to last one month	- - - -
KGO	7:30 - 7:45 PM	Report to the People	- - - -
KGO	7:45 - 8:00 PM	People in the News	- - - -
KGO	8:00 - 8:15 PM	Youth asks the Gov't.	- - - -
KGO	8:30 - 9:30 PM	America's Town Meeting	- - - -
KNBC	10:15 - 10:30 PM	Memories of a Pioneer	- - - -

W E D N E S D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KYA	9:45 - 10:00 AM	Teen Topics	- - - -
KNBC	10:00 - 10:15 AM	The Examiner Schoolcast	- - - -
KQW	1:00 - 1:30 PM	March of Science	- - - -
KFRC	5:00 - 5:15 PM	Adventure Parade	M - F
KSAN	5:00 - 5:30 PM	Children's Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KGO	6:30 - 7:00 PM	Vox Pop	- - - -
KFRC	7:15 - 7:30 PM	California Melodies	- - - -



KALW	8:15 - 8:30 AM	CATFOLDS REPORT	- - - -
KBO	8:30 - 8:45 AM	BOX BOX	- - - -
KBO	8:45 - 9:15 AM	HEARTBEAT REPORT	N - 1
KBYN	9:00 - 9:30 AM	CUTTING CORNER	N - 1
KALW	9:00 - 9:15 AM	WASHING MACHINE	N - 1
KBO	9:15 - 9:30 AM	REPORT OF POTENTIAL	- - - -
KALW	10:00 - 10:15 AM	THE EXHIBIT REPORT	- - - -
KALW	10:15 - 10:30 AM	BOX BOX	- - - -

# EDUCATIONAL RADIO PROGRAM LISTINGS

STATION	TIME	PROGRAM	TYPE
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Programs listed are as received from the stations indicated. No guarantee of time or change of schedule can be made. No recommendations are made at this time as to the relative educational value of any program listed. FM commercial programs are not listed because of the lack of receivers in schools that will receive such programs on the 80-108 MC FM band.

Teachers are invited to confer with their representatives of the Radio Council or with KALW with suggestions for additions or deletions from this listing.

KALW	8:00 - 8:30 AM	10 BOXES LINES REPORT	- - - -
KBO	8:00 - 8:30 AM	REPORT ONE	- - - -
KBO	8:30 - 9:00 AM	REPORT REPORT	- - - -
KBO	9:00 - 9:15 AM	HEARTBEAT REPORT	N - 1
KBYN	9:00 - 9:30 AM	CUTTING CORNER	N - 1
KALW	9:00 - 9:15 AM	WASHING MACHINE	N - 1
KBO	9:15 - 9:30 AM	REPORT OF POTENTIAL	- - - -
KALW	10:00 - 10:15 AM	THE EXHIBIT REPORT	- - - -
KALW	10:15 - 10:30 AM	BOX BOX	- - - -

STATION	TIME	PROGRAM	TYPE
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# I N F O R M A T I O N

KBYN	8:15 - 8:30 AM	REPORT ONE	N - 1
KALW	8:30 - 8:45 AM	REPORT REPORT	- - - -
KALW	8:45 - 9:15 AM	REPORT OF POTENTIAL	- - - -
KBO	9:00 - 9:15 AM	HEARTBEAT REPORT	N - 1
KBYN	9:00 - 9:30 AM	CUTTING CORNER	N - 1
KALW	9:00 - 9:15 AM	WASHING MACHINE	N - 1
KBO	9:15 - 9:30 AM	REPORT OF POTENTIAL	- - - -
KALW	10:00 - 10:15 AM	THE EXHIBIT REPORT	- - - -

STATION	TIME	PROGRAM	TYPE
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# N O T I F I C A T I O N

FOR MORE INFO (REPORTS AS LISTED IN THE LISTINGS)

FOR MORE INFO: CONTACT

CONTACT THE RADIO COUNCIL FOR MORE INFORMATION



T H U R S D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:30 AM	Standard School Broadcast	- - - -
KQW	1:00 - 1:30 PM	Gateways to Music	- - - -
KFRC	5:00 - 5:15 PM	Adventure Parade	M - F
KSAN	5:00 - 5:30 PM	Children's Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KFRC	6:30 - 7:00 PM	R.F.D. America	- - - -
KFRC	7:00 - 7:30 PM	Family Theatre	- - - -

F R I D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:15 AM	Examiner Schoolcast	M - W - F
KQW	1:00 - 1:30 PM	Opinion Please	- - - -
KFRC	5:00 - 5:15 PM	Adventure Parade	M - F
KSAN	5:00 - 5:30 PM	Children's Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KFRC	6:30 - 7:00 PM	Information Please	- - - -
KFRC	7:00 - 7:30 PM	Meet the Press	- - - -
KNBC	7:00 - 7:30 PM	World Affairs are Your Affairs	- - - -

S A T U R D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KGO	9:30 - 10:00 AM	Land of the Lost	- - - -
KYA	9:45 - 10:00 AM	Boy Scouts	- - - -
KGO	10:00 - 10:30 AM	American Farmer	- - - -
KGO	11:00 - 2:00 PM	Metropolitan Opera	- - - -
KGO	3:00 - 3:30 PM	Junior Junction	- - - -
KFRC	3:00 - 3:30 PM	Reviewing Stand	- - - -
KGO	3:15 - 3:30 PM	This Atomic Age	- - - -
KNBC	3:30 - 4:30 PM	N.B.C. Symphony	- - - -
KQW	3:30 - 4:00 PM	Youth Looks to the Future	- - - -
KGO	5:00 - 5:30 PM	Our Town Speaks	- - - -
KYA	6:45 - 7:00 PM	Poetry and Prizes	- - - -



# SUNDAY

Station	Time	Program	Also Aired
KQW	9:30 - 10:00 AM	Peoples Platform	_____
KQW	10:30 - 11:00 AM	Invitation to Learning	_____
KNBC	10:30 - 11:00 AM	This Is Your Home	_____
KQW	11:00 - 11:15 AM	Hour of St. Francis	_____
KQW	11:15 - 11:30 AM	University Explorer	_____
KGO	11:30 - 12:00 NOON	World Security Workshop	_____
KGO	12:00 - 12:15 PM	Lassie	_____
KQW	12:00 - 1:15 PM	C.B.S. Symphony	_____
KGO	12:30 - 1:00 PM	This Week around the World	_____
KGO	1:30 - 2:00 PM	Metropolitan Auditions	_____
KGO	3:00 - 3:30 PM	California Caravan	_____
KGO	4:30 - 5:00 PM	Mr. President	_____
KYA	6:10 - 6:30 PM	Let's Look at the Map	_____
KFRC	7:30 - 8:00 PM	Quiz of Two Cities	_____
KGO	7:45 - 8:00 PM	Don't You Believe It	_____
KFRC	8:00 - 8:30 PM	Twenty Questions	_____
KNBC	8:30 - 9:30 PM	Standard Hour	_____

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KQW	9:30 - 10:00 AM	Peoples Platform	_____
KQW	10:30 - 11:00 AM	Invitation to Learning	_____
KNBC	10:30 - 11:00 AM	This Is Your Home	_____
KQW	11:00 - 11:15 AM	Hour of St. Francis	_____
KQW	11:15 - 11:30 AM	University Explorer	_____
KGO	11:30 - 12:00 NOON	World Security Workshop	_____
KGO	12:00 - 12:15 PM	Lassie	_____
KQW	12:00 - 1:15 PM	C.B.S. Symphony	_____
KGO	12:30 - 1:00 PM	This Week around the World	_____
KGO	1:30 - 2:00 PM	Metropolitan Auditions	_____
KGO	3:00 - 3:30 PM	California Caravan	_____
KGO	4:30 - 5:00 PM	Mr. President	_____
KYA	6:10 - 6:30 PM	Let's Look at the Map	_____
KFRC	7:30 - 8:00 PM	Quiz of Two Cities	_____
KGO	7:45 - 8:00 PM	Don't You Believe It	_____
KFRC	8:00 - 8:30 PM	Twenty Questions	_____
KNBC	8:30 - 9:30 PM	Standard Hour	_____

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KALW PROGRAM LISTING  
for March 1948

(Programs WILL NOT be heard on holidays)  
(March 22nd through March 26th, 1948)

M O N D A Y

8:20	Music in the Air	1:00	San Francisco Today
8:40	Play It Safe	**1:20	Growth of Democracy
9:00	Music for Children	1:40	FM Music Time
9:20	Let's Tell a Story	2:00	FM Music Time
9:40	National Geographic	2:20	News from World of Science
10:00*	Excursions in Science		
10:20	Time Calling	7:00	Dinner Music
10:40	Workshop	7:15	Modern Times
11:00	From the Podium	7:30	FM Concert Time
11:20	Ranch and Home	7:45	Evening Moods
11:40	Spelling Bee	8:00	Hi Tune Time
12:00	Sports Digest	8:15	Memory Lane
12:20	Hi Tune Time	8:30	Melodic Gems
12:40	This Is San Francisco	8:45	Evening Serenade

**\*Excursions in Science**

March 1st, '48 No. 85.."The Bombers Boss"  
 March 8th, '48 No. 90.."The Aerial Gunner"  
 March 15th, '48 No. 95.."Chronology of the Calendar"  
 March 29th, '48 No. 103.."Plagues, Pestilences and Epidemics"

**\*\*Growth of Democracy**

March 1st, '48 No. 1.."The Magna Carta"  
 March 8th, '48 No. 2.."Beginning of Parliament"  
 March 15th, '48 No. 3.."Freeing of the Serfs"  
 March 29th, '48 No. 4.."Mayflower Compact"

T U E S D A Y

8:20	Music in the Air	1:00	San Francisco Today
8:40	Play It Safe	*** 1:20	Great Books
9:00	Music for Children	1:40	World Masterpieces
9:20	Story Time	2:00	" "
9:40	National Geographic	2:20	News from World of Science
10:00*	Excursions in Science		
10:20	Time Calling	7:00	Dinner Music
10:40**	Ships of War	7:15	Modern Tunes
11:00	From the Podium	7:30	FM Concert Time
11:20	Ranch and Home	7:45	Evening Moods
11:40	Spelling Bee	8:00	Hi Tune Time
12:00	Sports Digest	8:15	Memory Lane
12:20	Hi Tune Time	8:30	The Day in Sports
12:40	Uncle Sam Speaks	8:45	Evening Serenade

**\*Excursions in Science**

March 2nd....No. 86.."The Story of Windtunnels"  
 " 9th....No. 91.."Vestpocket Victuals"  
 " 16th....No. 99.."Liquid Motor Fuels"  
 " 30th....No. 104.."A Scientist in Wartime"



# **\*\*Ships of War**

March 2nd....No. 1.."Yanhill"  
 " 9th....No. 2.."James W. Marshall"  
 " 16th....No. 3.."David Dudley Field"  
 " 30th....No. 4.."William M. Meredith"

# **\*\*Great Books**

March 2nd....No. 101-102.."The Man without a Country"  
 " 9th....No. 103.."Macbeth"  
 " 16th....No. 104.."Merchant of Venice"  
 " 30th....No. 107.."Paul Revere's Ride"

## W E D N E S D A Y

8:20	Music in the Air	1:00	San Francisco Today
8:40	Play It Safe	**1:20	This Is My Story
9:00	Music for Children	1:40	FM Music Time
9:20	Let's Tell a Story	2:00	FM Music Time
9:40	Teen Topics KYA-KALW	2:20	News from World of Science
10:00*	Excursions in Science		
10:20	Time Calling	7:00	Dinner Music
10:40	Workshop	7:15	Modern Tunes
11:00	From the Podium	7:30	FM Concert Time
11:20	Ranch and Home	7:45	Evening Moods
11:40	Spelling Bee	8:00	Hi Tune Time
12:00	Sports Digest	8:15	Memory Lane
12:20	Hi Tune Time	8:30	Today in Sports
12:40	S. F. Business in Action	8:45	Tune Timers

# **\*Excursions in Science**

March 3rd....No. 87.."The Bombardier and His Job"  
 " 10th....No. 92.."Stratosphere Equipment"  
 " 17th....No. 100.."War Time Morale"  
 " 31st....No. 105.."Roman Numerals versus Decimals"

# **\*\*This Is My Story**

March 3rd....No. 1..Preston Foster  
 " 10th....No. 2..Celeste Rush  
 " 17th....No. 3..Donna Reed  
 " 31st....No. 4..Janet Gaynor



# T H U R S D A Y

8:20	Music in the Air	1:00	San Francisco Today
8:40	Play It Safe	1:20***	Great Books
9:00	Music for Children	1:40	"World Masterpieces
9:20	Story Time	2:00	World Masterpieces
9:40	National Geographic	2:20	News from World of Science
10:00*	Excursions in Science		
10:20	Time Calling	7:00	Dinner Music
10:40**	Proudly We Hail	7:15	Modern Tunes
11:00	From the Podium	7:30	FM Concert Time
11:20	Ranch and Home	7:45	Evening Moods
11:40	Spelling Bee	8:00	Hi Tune Time
12:00	Sports Digest	8:15	Memory Lane
12:20	Hi Tune Time	8:30	Melodic Gems
12:40	Uncle Sam Speaks	8:45	Evening Serenade

## \*Excursions in Science

March 4th....No. 88..."Story of Airplane Engines"  
 March 11th....No. 93..."Warfare, Aztec Style"  
 March 18th....No. 101..."Science versus Folklore"

## \*\*Proudly We Hail

March 4th....No. 37..Yvonne de Carlo  
 March 11th....No. 38..Veronica Lake  
 March 18th....No. 39..Susan Hayward

## \*\*\*Great Books

March 4th....No. 101-102..."Man without a Country"  
 March 11th....No. 103..."Macbeth"  
 March 18th....No. 104..."Merchant of Venice"

8:20	Music in the Air	8:50	San Francisco Today
8:40	Play It Safe	9:00	Great Books
9:00	Music for Children	9:40	"World Masterpieces
9:20	Story Time	10:00	World Masterpieces
9:40	National Geographic	10:20	News from World of Science

THURSDAY



# F R I D A Y

8:20	Music in the Air	1:00	San Francisco Today
8:40	Play It Safe	**1:20	This Is Puerto Rico
9:00	Music for Children	1:40	FM Music Time
9:20	Let's Tell a Story	2:00	FM Music Time
9:40	National Geographic	2:20	News from World of Science

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10:00*	Excursions in Science
10:20	Time Calling
10:40	Workshop
11:00	From the Podium
11:20	Ranch and Home
11:40	Spelling Bee
12:00	Sports Digest
12:20	Hi Tune Time
12:40	Vets' Briefs

\*Excursions in Science

March 5th....No. 89..	"The Bombardier's Back Seat Driver"
March 12th....No. 94..	"Drugs-Crude and Synthetic"
March 19th....No. 102..	"Camouflage in Nature"

\*\*Puerto Rico

March 5th....No. 1..	"The Island"
March 12th....No. 2..	"The Contrasts"
March 19th....No. 3..	"The People"

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10:00	Excursions in Science	1:00	San Francisco Today
10:20	Time Calling	1:20	This Is Puerto Rico
10:40	Workshop	1:40	FM Music Time
11:00	From the Podium	2:00	FM Music Time
11:20	Ranch and Home	2:20	News from World of Science
11:40	Spelling Bee		
12:00	Sports Digest		
12:20	Hi Tune Time		
12:40	Vets' Briefs		

FRIDAY



1947 SENATEInterstate and Foreign Commerce CommitteesRepublicans

Wallace H. White, Jr., of Maine  
Charles W. Tobey, of New Hampshire  
Clyde M. Reed, of Kansas  
Owen Brewster, of Maine  
Albert W. Hawkes, of New Jersey  
E. H. Moore, of Oklahoma  
Homer E. Capehart, of Indiana

Democrats

Edwin C. Johnson, of Colorado  
Tom Stewart, of Tennessee  
Ernest W. McFarland, of Arizona  
Warren G. Magnuson, of Washington  
Francis J. Myers, of Pennsylvania  
Brien McMahon, of Connecticut

1947 HOUSEInterstate and Foreign Commerce CommitteeRepublicans

Charles A. Wolverton, of New Jersey  
Carl Hinshaw, of California  
Evan Howell, of Illinois  
Leonard W. Hall, of New York  
Joseph P. O'Hara, of Minnesota  
Wilson D. Gillette, of Pennsylvania  
Robert Hale, of Maine  
Harris Ellsworth, of Oregon  
Marion T. Bennett, of Missouri  
James I. Dolliver, of Iowa  
Edward J. Elsaesser, of New York  
John W. Heselton, of Massachusetts  
Hugh D. Scott, Jr., of Pennsylvania  
William J. Miller, of Connecticut  
Henderson H. Carson, of Ohio  
John B. Bennett, of Michigan

Democrats

Clarence F. Lea, of California  
Robert Crosser, of Ohio  
Alfred L. Bulwinkle, of North Carolina  
Virgil Chapman, of Kentucky  
Lindley Beckworth, of Texas  
J. Percy Priest, of Tennessee  
Oren Harris, of Arkansas  
George G. Sadowski, of Michigan  
Richard F. Harless, of Arizona  
Dwight L. Rogers, of Florida  
Benjamin J. Rabin, of New York

List of Federal Communications Commissioners

Chairman: Wayne Coy (Democrat) Indiana	Term ends: 1951
George Sterling (Republican) Maine	Term ends: 1950
R. F. Jones (Republican) Ohio	Term ends: 1954
E. M. Webster (Democrat) Washington, D. C.	Term ends: 1949
Paul A. Walker (Democrat) Oklahoma	Term ends: 1953
Clifford Durr (Democrat) Alabama	Term ends: 1948
Rosel H. Hyde (Independent) Idaho	Term ends: 1952

Secretary: T. J. Slowie



## SPECIAL EVENTS

We were wrong too. Student special events chief Les Fitzpatrick submitted (in part) the following report on his department to the editor of the Newsletter. "Will Gamble and Les journeyed into the field....to get "the next president of the United States" (not prejudiced) who spoke at the Masonic Temple in Spokane. Dewey, of course." OF COURSE. The report came in Nov. 1.

In the offing for February 1 (tentative air date) is an educational series being worked out by Hugh Rundell's special events class. Ten weekly talks by faculty specialists in different fields covering many of the important courses offered by Washington State college will be included. The class is divided into programming, production, directing, publicity, and continuity sections to cover all details for the series.

## PERSONALS

FRED HAYWARD resigned as station manager of KWSC October 9 to accept the position of Promotion Director with WFIL, Philadelphia. Fred wrote back that Pullman is as bad a town to get out of as it was to get into....meaning the transportation, but reports he likes Phillie.

Former students: JACK BAINTER is at KCSJ, Pueblo, Colorado. PATTI SMITH writes from KGRH, Fayetteville, Arkansas, that she loves her work and signs herself "Director of Women's Programs, Traffic Manager, Bookkeeper, Accountant, and First Vice-president in Charge of Filling the Coke Machine. Who wouldn't love the work....there's so much of it.

JACK LINK writes from across the line that he is now Program Director at KCID, Caldwell, Idaho.

Former station manager of KWSC, ALLEN MILLER, was a recent visitor to the campus. He is now director of the Rocky Mountain Radio Council. Also with the council is HERMAN GELBACH.

JOHN BLAKE, former program director at KWSC, has moved into a new field. He is now Director of Publicity for the College of Puget Sound, Tacoma, Washington.

FRANK SARACENO, chief announcer has a new "air". The bambino is named William and, reports Frank, has brought about many changes.

## NEW PLAN

The resignation of Fred Hayward left the station with but one full time faculty member. Eldon C. 'Pete' Barr now acts as station manager program director, special events and news director, continuity director, etc. and etc. To relieve Pete of some of the work if not the responsibility, a new plan of direction has been instituted. Each section has a student chief and assistant. Special events is responsible to a faculty advisor, Hugh Rundell, new speech and radio instructor on a full time basis, news and continuity sections are responsible to faculty advisor John Ulrich, journalism and radio writing instructor. It is the latter who gets the blame for this edition of the NEWSLETTER and for the all night election coverage.

In operation since October 1 the plan has proved the efficiency of the student staff members and their ability to assume responsibility. It has also given rise to a lot of good natured kidding when News Chief Di Meo threatens to fire newscaster Frank Saraceno, who as Chief Announcer threatens to fire announcer Di Meo. So far nobody's been fired.



# KWSC

PULLMAN, WASHINGTON - 5000 Watts 1250 Kilocycles

Release

Oct.

## College By Radio

Our recent newsletter, dated October 5, carried as its lead story an item on "College by Radio." We regret a possible misinterpretation of the news contained in the article, especially the statement: "The series will begin the first week of November."

As many of you doubtless know, the NBC program which will be featured in this series is already being aired through its regular network facilities. The participation of KWSC in the program has had to be delayed until a future date, however, because of the necessity of preparing the correspondence material for the course.

Mr. Glenn Jones, director of General College Extension, and Dr. L.E. Buchanan, chairman of the department of English, have started work on the personnel and material problems involved. They both feel, however, that a delay is necessary, probably until the second 13 week block of programs by NBC is scheduled.



ANNUAL MEETING  
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS  
Univ. of Illinois                      October 10, 11, 12, 1948

All sessions, except Monday evening banquet which will be at the Men's Faculty Club, will be held in the Faculty Lounge, 2nd Floor, Illini Union Building.

SUNDAY AFTERNOON, October 10

2:00-5:00 P.M. - General Round Table Discussions.

5:00-7:00 P.M. - Dinner. Catch as catch can - every man for himself.

SUNDAY EVENING, October 10

7:00 - - - - - "The Right to Know"  
Dr. Fredrick Siebert, Director, Univ.  
of Illinois School of Journalism

8:00 - - - - - Guess What!  
M. S. Novik, Secretary, NAEB and member  
of the FMA Board of Directors.

MONDAY MORNING, October 11

9:00-10:00 A.M. - Business Session

10:00-10:30            - "Educational FM"  
Jim Miles, WBAA, Purdue

10:30-11:00           - "Indiana Survey of Educational Stations"  
George Willeford, Survey Director,  
Indiana University  
and  
Robert Lee, Acting Director,  
Radio Department, Indiana University

11:00-11:30           - "What is the Meaning of the Land-Grant  
College Radio Outlet"  
R. C. Bentley, Market Editor, WOI,  
and  
Lance Hooks, Assistant Chief,  
Marketing Program Division, USDA

11:30-12:00           - "Wisconsin's State FM Network -- Its Promise  
For the Future"  
Harold McCarty, Director WHA & FM Network

12:00- 1:00           - "Low Power FM Opportunities and Costs"  
Dr. Franklin Dunham, U. S. Office of Ed.  
and  
Edward Jones, Station WAER-FM  
Syracuse University

(Continued)



Annual Meeting of National Association of Educational Broadcasters - 2

MONDAY, October 11 (Continued)

1:00 Luncheon: Colonial Room, 1st Floor, East Wing,  
Union Building.  
"The Story of WNYC"  
Seymour Siegel, Director, Municipal  
Broadcasting System, New York City.

MONDAY AFTERNOON, October 11

2:00 "The Board of Education Station - Problems and  
Opportunities"  
Keith Tyler, Ohio State University

2:30 "The KOAC Case and the Clear Channel"  
H. H. Leake, Director of Radio  
Oklahoma A. & M.

3:00 "Report on NAEB: Observations at the FCC  
Television Hearing"  
Carl Menzer, Director, WSUI

3:30 Clinic: The FCC and U.S. Educational Broadcasters  
Benedict T. Cottone, Chief Counsel, FCC

6:15 P.M. Men's University Club, 1206 W. Illinois, Urbana.  
"Mass Communication Concepts"  
Wilbur Schramm, Director, Institute  
of Communications, University of Illinois

TUESDAY MORNING, October 12

9:00-10:00 Business Session

10:00-10:30 "University Association for Professional Radio  
Education"  
Dr. Russell Porter, Dir. of Radio,  
Denver University

10:30 NAEB Showcase  
Stations WJAR  
" KOAC  
" KUOM  
" KUSC

11:00 "Radio's Responsibility in a Democratic Society"  
Allen Miller, Director, Rocky Mountain  
Radio Council

11:45 Message from the new President of NAEB

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NOTE: All during the convention an exhibit by the Associated Program Service, New York, will be located in the Gold Room, 317 Illini Union Building - just up the steps from the Faculty Lounge. Cliff Greenland will be in charge.



List of the Active and Associate Members of  
the National Association of Educational Broadcasters  
as of March 31, 1948

Active Members  
(operating own stations)

Associate Members  
(using other facilities)

Region I

WVCU, Cornell University, Ithaca, N.Y.	Rutgers University, New Brunswick, N.J.
WRUL, World Wide Bdcst. Foundation, N.Y.C.	Dept. of Education, Schenectady, N.Y.
WCUV-FM, Columbia University, N.Y. City	Pennsylvania State College, St. College, Pa.
WHAZ, Rennselaer Polytechnic, Troy, N.Y.	U.S. Office of Education, Washington, D.C.
WSAJ, Grove City College, Grove City, Pa.	Melvin R. White, College Park, Md.
WBGO-FM, Bd. of Education, Newark, N.Y.	M.S. Novik, 630 Fifth Ave., New York City
WAER-FM, Syracuse Univ., Syracuse, N.Y.	<i>2nd 2nd Colleges Sent to Bulletin</i>
WNYC, Mun. Bdcst. System, City of New York	

Region II

WUOA-FM, Univ. of Alabama, University, Ala.	Alabama College, Monevallo, Alabama
WRUF, Univ. of Florida, Gainesville, Fla.	Univ. of North Carolina, Chapel Hill, N.C.
WBKY-FM, Univ. of Kentucky, Lexington, Ky.	Board of Education, Columbia, S.C.
WABE-FM, Board of Education, Atlanta, Ga.	<i>Lee Martin Univ. of Alabama, University</i>

Region III

WHA, Univ. of Wisconsin, Madison, Wisc.	Butler University, Indianapolis, Indiana
WDTR-FM, Board of Education, Detroit, Mich.	Indiana State Teacher's College, Terre Haute
WOSU, Ohio State Univ., Columbus, Ohio	Western Mich. College, Kalamazoo, Mich.
WBOE-FM, Board of Education, Cleveland, O.	Univ. of Chicago, Chicago, Illinois
WKAR, Mich. State College, E. Lansing, Mich.	Ohio Wesleyan University, Delaware, Ohio
WUOM-FM, Univ. of Mich., Ann Arbor, Mich.	A. James Ebel, Peoria, Illinois
WBAA, Purdue Univ., Lafayette, Ind.	Robert Davy, Madison, Wisconsin
WFIU -FM, Ind. Univ., Bloomington, Ind.	<i>Central State Teachers College</i>
WILL, Univ. of Illinois, Urbana, Ill.	<i>Stevens Point, Nise in</i>
WBEZ-FM, Chicago Radio Council, Chicago, Ill.	<i>Proven of Univ. of Pa.</i>

Region IV

WOI, Iowa State College, Ames, Iowa	Iowa State Teachers College, Cedar Falls, Ia.
WSUI, State Univ. of Iowa, Iowa City, Ia.	Drake University, Des Moines, Iowa
KUSD, Univ. of S.D., Vermillion, S.D.	Univ. of Nebr., Lincoln, Nebraska
KFJM, Univ. of N.D., Grand Forks, N.D.	Cornell College, Mount Vernon, Iowa
KWLC, Luther College, Decorah, Iowa	Grinnell College, Grinnell, Iowa
WCAL, St. Olaf College, Northfield, Minn.	Cedar Rapids (Iowa) Radio Council
KUOM, Univ. of Minn., Minneapolis, Minn.	Des Moines (Iowa) Radio Council
	E. W. Ziebarth, Minneapolis, Minnesota
	<i>Mrs F.R. Kennison Madrid Ia.</i>



Region V

KFKU, Univ. of Kansas, Lawrence, Kansas	Univ. of Colorado, Boulder, Colorado
WLSU-FM Louisiana State Univ., Baton Rouge	Colo. A. & M. College, Ft. Collins, Colo.
(KOAG), Okla. A. & M. College, Stillwater	Rocky Mountain Radio Council, Denver, Colo.
WNAD, Univ. of Oklahoma, Norman, Oklahoma	Univ. of Missouri, Columbia, Missouri
KWGS-FM, Univ. of Tulsa, Tulsa, Oklahoma	Stephens College, Columbia, Missouri
KSLH-FM, Bd. of Education, St. Louis, Mo.	Oklahoma College for Women, Chickashaw
	E. Cen. St. Teacher's College, Ada, Okla.
	Univ. of Wichita, Wichita, Kansas
	University of Texas, Austin, Texas
	Baylor University, Waco, Texas
	SE Louisiana College, Hammond, Louisiana
	<i>Louisiana Polytechnic Roosten</i>

Region VI

KWSC, Wash. State College, Pullman, Wash.	Univ. of Hawaii, Honolulu, Hawaii
KOAC, Oregon System of Higher Education, Corvallis	Univ. of Washington, Seattle, Wash.
KUSC-FM, Univ. of Southern Calif. (Oregon)	Univ. of California, Berkeley, Calif.
KCVN-FM, College of the Pacific	Brigham Young Univ., Provo, Utah
KBPS, Portland Public Schools, Portland, Oregon	



Radio Station  
W-1-L-L  
APR 6 REC

RADIO BROADCASTING SERVICES  
EXTENSION DIVISION UNIVERSITY OF ALABAMA  
SCHEDULE OF BROADCASTS - APRIL, 1948

Thursday, April 1: "YOUR UNIVERSITY"  
Campus - Dr. Burke Johnston, Sports - Lenette Ellis

Friday, April 2: "LIFE AND HEALTH"  
Burns

Sunday, April 4: "ALABAMA ROUND TABLE"  
A Federal World Government

Monday, April 5: "YOU AND YOUR HOME"  
Boy and Girl Relationship (McNiel)

Tuesday, April 6: "THE PETER T. ALLENS"  
Consideration of Others

Wednesday, April 7: "LITTLE CONCERTS"  
Arlene Hanke, soprano

Thursday, April 8: "YOUR UNIVERSITY"  
Campus - Mr. W.S. Gamble - Sports - John E. Inge

Friday, April 9: "LIFE AND HEALTH"  
Neuritis

Sunday, April 11: "ALABAMA ROUND TABLE"  
Tax Reduction

Monday, April 12: "YOU AND YOUR HOME"  
Religion in the Home (Cowles)

Tuesday, April 13: "THE PETER T. ALLENS"  
Choice of Hobbies

Wednesday, April 14: "LITTLE CONCERTS"  
Paul Newell, composer

Thursday, April 15: "YOUR UNIVERSITY"  
Campus - Charles Nice - Sports - Coach Tom Lieb

Friday, April 16: "LIFE AND HEALTH"  
Gall Bladder Disease

Sunday, April 18: "ALABAMA ROUND TABLE"  
Partition of Palestine

Monday, April 19: "YOU AND YOUR HOME"  
Discipline vs. Self Management (Charmichael)

Tuesday, April 20: "THE PETER T. ALLENS"  
Kindness to Animals

Wednesday, April 21: "LITTLE CONCERTS"  
University String Quartet

Thursday, April 22: "YOUR UNIVERSITY"  
Campus - Dr. H.H. Chapman - Sports - Coach "Happy" Campbell

Friday, April 23: "LIFE AND HEALTH"  
Cancer of the Bone

Sunday, April 25: "ALABAMA ROUND TABLE"  
Presidential Elections

Monday, April 26: "YOU AND YOUR HOME"  
Relationship of Food Purchasing to the Health  
of the Family (Daniels, Doyle)

Tuesday, April 27: "THE PETER T. ALLENS"  
Music Appreciation

Wednesday, April 28: "LITTLE CONCERTS"  
Carleton K. Butler, oboist

Thursday, April 29: "YOUR UNIVERSITY"  
Campus - Engineering College - Sports - Athlete of the Month

Friday, April 30: "LIFE AND HEALTH"  
Kerosene Poisoning

(Also each Monday night at 9:45 over station WTBC in Tuscaloosa: "Hope for Tomorrow," a series on cancer produced in cooperation with the American Cancer Society.)

These programs are carried by the following stations:

WAPI	BIRMINGHAM	Monday through Friday 11:15 a.m.	Sunday 12:30 p.m.
WMFT	Florence	Monday through Friday 1:45 p.m.	Sunday 1:00 p.m.
WGAD	GADSDEN	Monday through Friday 4:15 p.m.	Sunday not carried
WJBY	GADSDEN	Monday through Friday not carried	Sunday 1:00 p.m.
WFUN	HUNTSVILLE	Monday through Friday 1:45 p.m.	Sunday 1:00 p.m.
WTBC	TUSCALOOSA	Monday through Friday 2:45 p.m.	Sunday 1:00 p.m.

("The Peter T. Allens," the P.T.A. program, also carried by the following stations by transcription each Tuesday:

WCTA	ANDALUSIA	10:15 a.m.
WHMA	ANNISTON	11:45 a.m.
WKLF	CLANTON	4:45 p.m.
WMOB	MOBILE	7:00 p.m.
WHBB	SELMA	4:30 p.m.



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"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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